

8959-2

5/2/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Leigh Ann Richardson  
Sr. Regulatory Services Associate  
Applied Biochemists  
5660 New Northside Drive  
Suite 1100  
Atlanta, GA 30328

Subject: Swimtrine® Algacide  
EPA Registration No.: 8959-2  
Notification Date: April 02, 2013  
EPA Receipt Date: April 04, 2013

MAY -2 2013

Dear Ms. Richardson,

This letter acknowledges receipt of your notification submitted under the provisions of FIFRA PR Notice 98-10.

**Proposed Notification**

- Adding locations to the reference statement for the Precautions and First Aid sections on page 1.
- Adding marketing language for an (Alternative Three Step Program) intended as a consumer guide on page 4.

**General Comments**

Based on a review of the submitted materials, your notification to add additional reference statement for the precautions and first aid sections plus, alternative three step program optional marketing language is acceptable. A copy of this letter has been made a part of the record on file for future reference.

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-6416 or by e-mail at [campbell.jacqueline@epa.gov](mailto:campbell.jacqueline@epa.gov) or Lorena Rivas by telephone at (703) 305-5027 or by e-mail at [rivas.lorena@epa.gov](mailto:rivas.lorena@epa.gov). When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Jacqueline Campbell  
Product Manager (34)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

**CONCURRENCES**

SYMBOL	7510P							
SURNAME	Rivas							
DATE	5/2/13							



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Via Fed Ex

Ms. Jacqueline Campbell-McFarlane, PM -34  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
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**Leigh Ann Richardson**  
Regulatory Services

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April 2, 2013

**SUBJECT: Swimtrine Algaecide, EPA Reg. No. 8959-2  
Application for Label Notification**

Dear Ms. Campbell-McFarlane:

I am submitting an application to make the following changes to the above named product label:

- On page 1, add locations to the reference statement for the Precautions and First Aid sections.
- On page 4, add new optional marketing statements for a three step program intended as a consumer guide. We are proposing to identify steps on our entire product line that are consistent with each product's accepted uses and accepted marketing statements. For clarity purposes we have included all possible language in the master label. These statements have been approved by the agency under the following registrations: 42177-23, 42177-32, 42177-33, and 42177-35.

Please find enclosed the following documents in support of this notification:

- Application for Pesticide (8570-1)
- Certification with Respect to Label Integrity
- 1 copy of the proposed label with changes highlighted
- 1 CD with proposed label

If you have any questions or need any additional information, please feel free to contact me at 678-627-2126 or [leighann.richardson@lonza.com](mailto:leighann.richardson@lonza.com).

Sincerely,  
Applied Biochemists

*Leigh Ann Richardson*  
Leigh Ann Richardson  
Sr. Regulatory Services Associate



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[All text in brackets [AAA] is optional and may/may not be included on final label]  
{All text in braces {AAA} is for information purposes and will not appear on final label}

## Swimtrine® Algaecide

ACTIVE INGREDIENT: Copper Ethanolamine Complex .....	51.4%
OTHER INGREDIENTS: .....	48.6%
TOTAL: .....	100.0%

Metallic copper equivalent, 7.41%  
Contains 0.72 lbs. of elemental copper per gallon.

### KEEP OUT OF REACH OF CHILDREN CAUTION

See additional precautions and first aid on [left][right][back][side] panel

This product is made especially to control the growth of algae in all types of swimming pools. Its long-lasting action will control existing algae and subsequent doses will control recontamination by algae. Treated water can be used immediately-no waiting to swim!

#### DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**[WHY YOU SHOULD USE THIS PRODUCT:** [brand] {product name} is made especially to control the growth of algae in all types of swimming pools. Its long-lasting action will control existing algae and maintenance doses will control algae re-growth.]

[Treated water can be used immediately-no waiting to swim!]

{OR}

[Water Treated with this product can be used immediately – NO WAITING.]

[Brand] {or} [This product] will not cause water to foam and will not alter the pH or chlorine content of the water.

[For best results, use with [brand] pool care products. For crystal clear pool water, follow our 4 step pool care program.

Step 1: Test and balance water

Step 2: Sanitize

Step 3: Shock at least once a week

Step 4: Add algaecide as directed]

This product comes concentrated. Dilute with at least nine parts of water before applying. Pour required amount into a plastic watering can, fill with water and sprinkle around edge of pool. Apply initial treatment to a freshly filled pool or at first visible signs of algae growth. Apply under sunny conditions for most effective results.

Compatible with bromine, chlorine, salt water, ozone and minerals.

SWIMMING POOL CAPACITY	INITIAL TREATMENT	TREATMENT EVERY TWO WEEKS
5,000 Gal.	2 Ounces	1 Ounce
10,000 Gal.	4 Ounces	2 Ounces
20,000 Gal.	8 Ounces	4 Ounces

Swimtrine Algaecide  
EPA Reg. No. 8959-2  
EPA Stamped Label 10-21-09 with Notifications 6-17-10, 10-26-10, 2-17-11  
Draft 4-2-13

**IMPORTANT NOTICE: Always apply chemicals separately. Never combine them.**

[Take a sample of pool water regularly to your authorized [brand] dealer for a detailed water analysis.]

**FIRST AID:**

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF IN EYES:** Hold eyelids open and rinse slowly with water for 15 -20 minutes. Remove contact lenses if present after 5 minutes then continue rinsing eye. Call poison control center or doctor for treatment advice.

**IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have the person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or a doctor. Do not give anything by mouth to an unconscious person.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**IN CASE OF EMERGENCY CALL: 1-800-654-6911.**

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

**ENVIRONMENTAL HAZARDS:** *{For end-use products in containers less than 5 gallons or 50 pounds use only the first sentence; all others use the full paragraph;}*

This product is toxic to fish and aquatic organisms. Do not discharge effluent containing [this product or product name] into lakes, streams, ponds, estuaries, oceans, or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing [this product or product name] to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

**STORAGE & DISPOSAL:**

*{Nonrefillable container - household/residential use}*

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. Do not contaminate food or feed by storage or disposal or cleaning of equipment.]

*{Nonrefillable container - single-use, non-resealable package}*

[Keep this product dry in its tightly closed container. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse and discard empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. Do not contaminate food or feed by storage or disposal or cleaning of equipment.]

*{Refillable container - household/residential use}*

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Do not contaminate food or feed by storage or disposal or cleaning of equipment. Refillable container. Refill this container with copper ethanolamine solutions only.

Do not use this container for any other purpose. Rinse empty container thoroughly with water to dissolve all material prior to disposal.]

{Nonrefillable container - non-household/residential use}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Do not contaminate food or feed by storage or disposal or cleaning of equipment. Nonrefillable container. Do not reuse this container. Offer for recycling if available. Rinse empty container thoroughly with water to dissolve all material prior to disposal.]

{Refillable container - non-household/residential use}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Do not contaminate food or feed by storage or disposal or cleaning of equipment. Refillable container. Refill this container with copper ethanolamine solutions only. Do not use this container for any other purpose. Cleaning of this container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. Rinse empty container thoroughly with water to dissolve all material prior to disposal.]

E.P.A. Reg. No. 8959-2

E.P.A. Est. No. Xxxx-yy-zz

NET CONTENTS : \_\_\_ FL. OZ. ( \_\_\_ ml)

Manufactured by or for:  
[With brand, add website]

Swimtrine® is a registered trademark of Arch Chemicals, Inc.

{Optional for use on swimming pool and spa products.}



[ ]

{OPTIONAL Marketing terms}

- [Algaecide for Swimming Pools]
- [Concentrated algaecide]
- [Fast-acting, long-lasting treatment to control algae growth]
- [Fast-acting, long-lasting treatment prevents algae from reoccurring]
- [Swim immediately after treatment]
- [Swim immediately after use]
- [Easy to use, concentrated, all-purpose algaecide]
- [Controls growth of algae in all types of swimming pools]
- [Compatible with pools using salt chlorine generators]
- [Controls Mustard Algae Growth in Swimming Pools]

{graphic list}

- [Step 1 – Balance]
- Step 2 – Sanitize
- Step 3 – Shock
- Step 4 – Prevent Algae]
- [Algaecide]
- [Step 4 Algaecide]
- [Step 4 Algae Preventer]

{Alternative 3 Step Program}

3-STEP POOL TREATMENT PROGRAM			
1. SANITIZE		2. SHOCK-OXIDIZE	
		3. ALGAE PREVENTION	X

{Alternative three step program marketing statements available to all labels. Steps 1, 2, and 3 will only be available to their respective product type/ approved use. We have included all statements here for clarity purposes.}

- [STEP 1] [SANITIZE] [Use a registered sanitizer according to its labeling.]
- [STEP 2] [SHOCK-OXIDIZE] [Use [Product Name] registered shock or [Product Name] oxidizer according to its labeling.]
- [STEP 3] [ALGAE PREVENTION]
- [ALGAECIDES]
- [Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [This product] algaecides safeguard your pool, preventing all types of algae.]
- [BALANCE][BALANCERS] [Properly balanced water prevents corrosion and staining. It will also optimize the performance of your sanitizer. Using [Product Name] balancers, as needed, simplifies the balancing act to help achieve properly balanced water.]
- [SUPPLEMENT] [SUPPLEMENTS]
- [Prevent specific water problems with [Product Name] supplements. The perfect complement to your pool care regimen, [Product Name] offers a variety of cleaners, clarifiers and stain removers.]